



Aceller *Groups*

LIVING SPACE · MOVING LIFE

WWW.ACELLERGROUPS.COM



Over *view*

Ten chapters that walk you through who we are, how we deliver, and where we are going.

01 About Us

02 Vision, Mission & CEO Message

03 Founder & Executive Leadership

04 Business Timeline & Highlights

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06 Our Portfolio

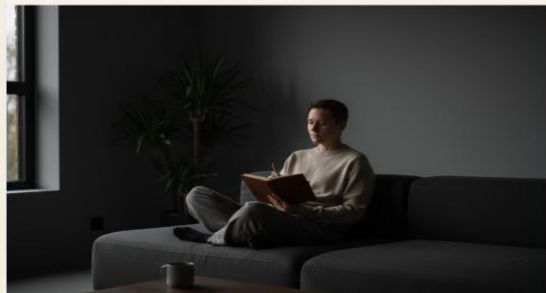
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Designing Spaces, Elevating Life



About Us

Aceller Groups, a Phuket-based company, offers superior real estate development, complete interiors, and construction all under one roof. From the initial drawing to the final handover, our fully integrated structure ensures stringent quality control, quick decision-making, and complete responsibility.

- Unifying development, construction, and interiors into one team.
- Driven by unwavering quality standards and diligent delivery.
- Crafted to meet the demands of modern living and hospitality.
- Growing the company without sacrificing responsibility.



Vision & Mission

01

VISION

**A future of enduring
strategic assets.**

To redefine the future of real estate by transforming spaces into enduring strategic assets.

02

MISSION

**Sustainable growth.
Professional integrity.**

Identifying and developing real estate opportunities that offer long-term stability and providing expert investment insights with transparent management.

03

CEO MESSAGE

Built on actual execution.

Great developments begin with disciplined delivery. By integrating design, construction, and development, we ensure consistent quality and a trusted experience for all.

Executive *Leadership*

A leadership team built on execution excellence, scaling into premium development.



Panompron Rattanakantong

FOUNDER & CEO



Kantanat Sitthiwong

FOUNDER



Panompron Rattanakantong

FOUNDER & CEO

FOUNDER & CEO

Mr. Panompron Rattanakantong is the Founder & CEO of Aceller Groups. With 20+ years of experience in construction and project development, he leads an end-to-end delivery model from design and build to interiors and premium development.

- 20+ years in construction & development
- Founded K Furnishing (2014)
- Expanded into interiors (2023) and development (2024)
- Led landmark hospitality & premium projects in Phuket



Kantanat Sitthiwong

FOUNDER

FOUNDER

Mr. Kantanat Sitthiwong is the COO of Aceller Groups. A versatile entrepreneur and construction expert with a strong portfolio in Northern Thailand, bringing comprehensive experience in real estate development and operations.

- Founder and owner of Kanta Space and Kantanat Construction
- Creator of landmark residences in Chiang Rai (Baan Phutthachat & Baan Kanta Siri)
- Operational excellence and complex construction management
- Delivers flawless end-to-end design-build solutions

Business *Timeline*

From a single furnishing workshop to an integrated group with five specialised arms.

2014

K Furnishing established

Construction & furnishing delivery.

2024

Aceller Property established

Premium development arm.

2026

Aceller @ Soi Ta-iad

Developer / holding ecosystem.

2023

Infinity & Design launched

Interiors & turnkey delivery.

2025

Infinitech launched

Glass & aluminium fabrication.

Key *Highlights*

01

Integrated Execution

Build, interior, and fabrication delivered through one team — accountable from day one.

02

Hospitality Strength

Strong hospitality and premium project references in Phuket and key tourism provinces.

03

Premium Scale

Scaling into premium development across strategic locations.

Group *Structure*

Five specialised arms operating under a single accountable group.



K GROUP

**Aceller
Groups**




**PREMIUM
DEVELOPMENT**

K Furnishing



**CONSTRUCTION
EXECUTION**

**Infinity
& Design**



**INTERIORS
& TURNKEY**

Infinitech

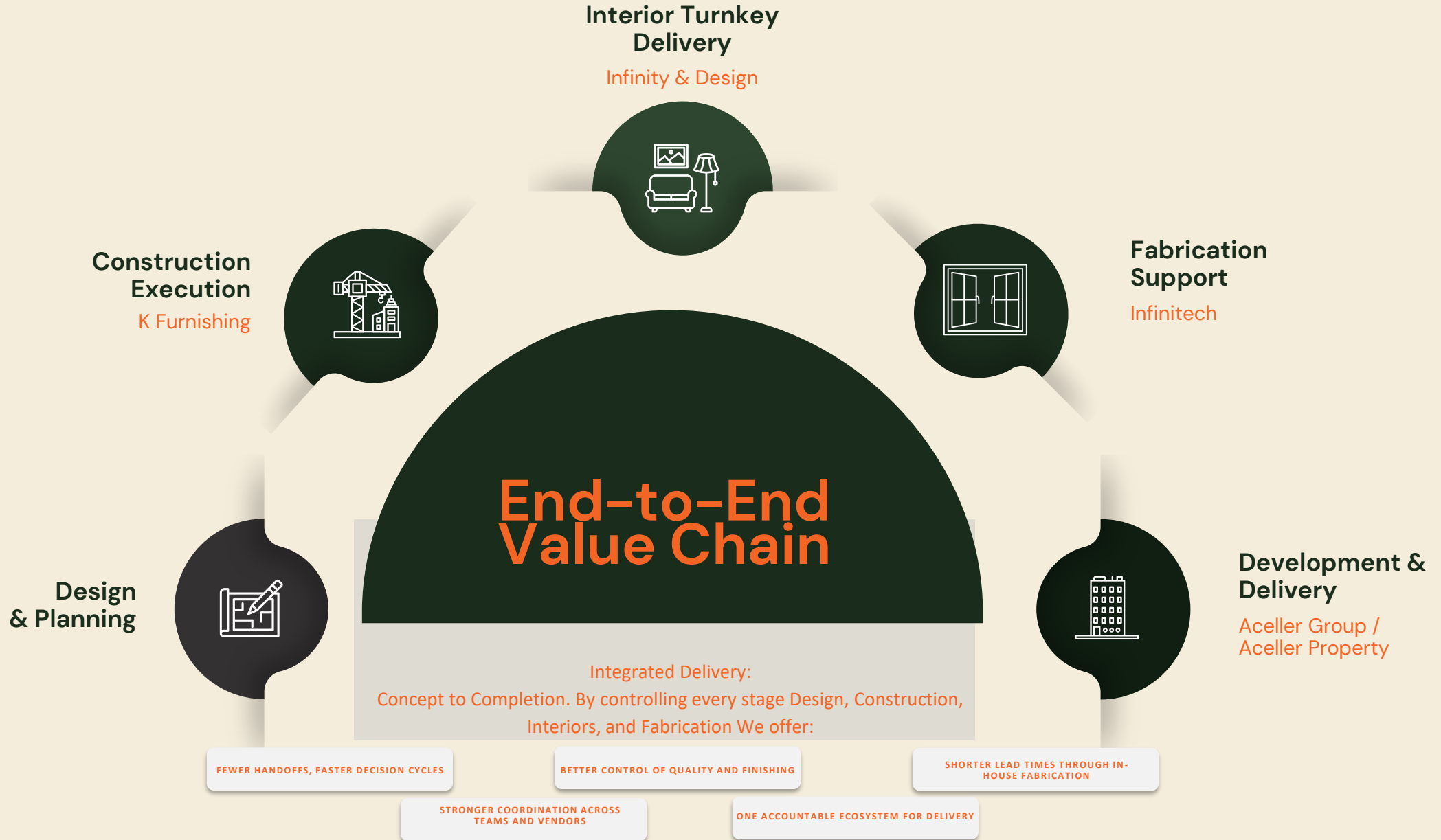


**GLASS &
ALUMINIUM**

**Aceller @
Soi Ta-iad**



**FLAGSHIP
ECOSYSTEM**



Our *Portfolio*

Integrated delivery across hospitality, residential, landmark projects, and turnkey interiors — executed with disciplined standards.



Hospitality
& Resorts



Branded Residences
& Premium Living



Landmark &
Destination Projects



Turnkey Interior
Fit-out & Furnishing

Trusted by *leading brands.*



PULLMAN PHUKET ARCADIA NAITHON BEACH



RENAISSANCE PHUKET RESORT & SPA



CENTARA GRAND PHUKET



ANANTARA RESIDENCE LAYAN PHUKET



IBIS PATONG PHUKET



SIAM NIRAMIT PHUKET

Our Roadmap

Three critical stages that transform ideas into actionable project plans

Phase 1

Integration & Standards (0–12 months)

- Setting the gold standard with SOPs and rigorous quality reporting.



Phase 2

Scale & Capability (12–24 months)

- Expanding capacity and strengthening our partner network.



Phase 3

Expansion & Development (24+ months)

- Scaling premium projects into new strategic locations.

Soi Ta-Iad, *Phuket*

Soi Ta-iad is Phuket's well-known fitness and long-stay lifestyle district, attracting international visitors who stay for training, wellness, and recovery routines.

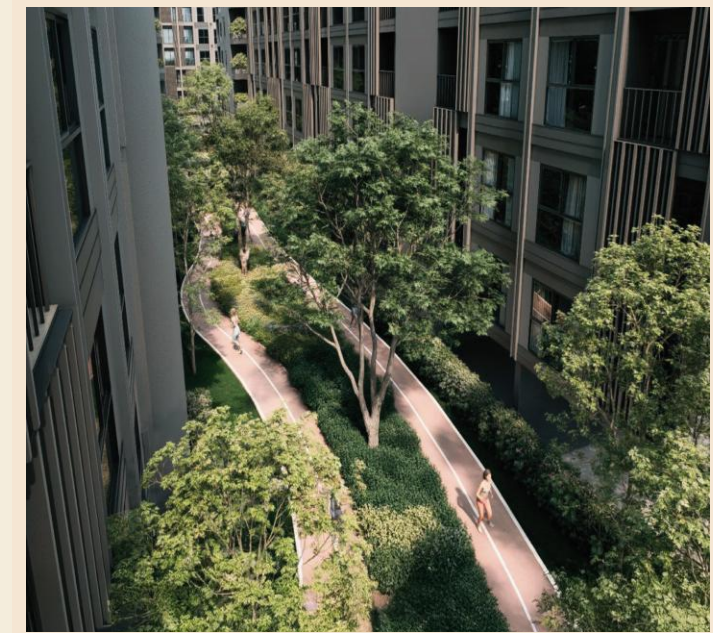
- Global fitness and training destination
 - Strong long-stay lifestyle behaviour
 - Wellness-driven daily routines and community
 - Highly compatible with the "Active Residence" concept
-



A Distinctive *Active Residence.*

A mixed use residence in Soi Ta-iad, Phuket, created for those who push hard beyond their walls, and for those who seek deep recovery.

Here, space breathes, designed for disciplined living, this residence protects your rhythm, rebuilds your energy, and sends you back out clearer, stronger, and ready to lead every play.



Aceller

HOTEL & RESIDENCE

@ Soi Ta-Iad

A mixed-use hotel and residence designed for active living and recovery — developed under a global hotel partnership with TRYP by Wyndham.

688

Total
keys / units

197

Hotel keys
8 floors · 1 building

483

Residences
8 floors · 3 buildings

8

Residences
3 floors · 1 building

1

Clubhouse
3 floors

SCHEDULE · START Q3 / 2026 COMPLETE Q1 / 2029

Active lifestyle

within the project

PROJECT HIGHLIGHTS

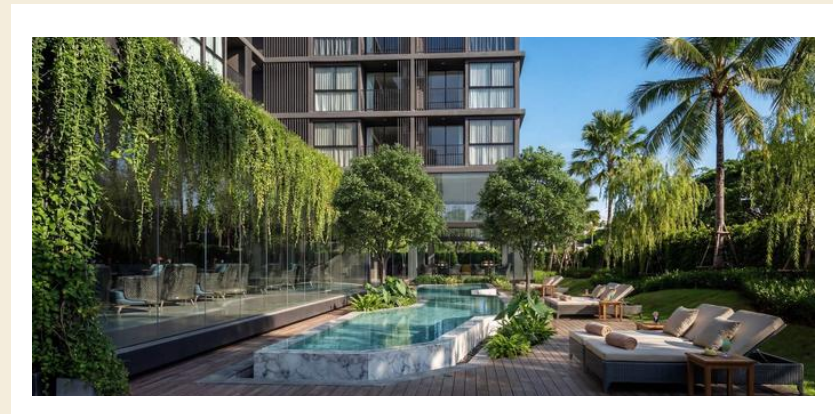
- Sloped Jogging Track in The Garden(The First and Only in Soi Ta iad, Phuket)
- Half-Olympic Pool For performance Training
- Garden Areas Designed for Relaxation and Recovery
- Stand alone Clubhouse & Activity Function Rooms

UNIT TYPES & FURNISHING

- 29 sq. m. — 371 units
- 34.5 sq. m. — 303 units
- 50 sq. m. — 6 units (limited availability)
- Penthouse 8 units

PRICING

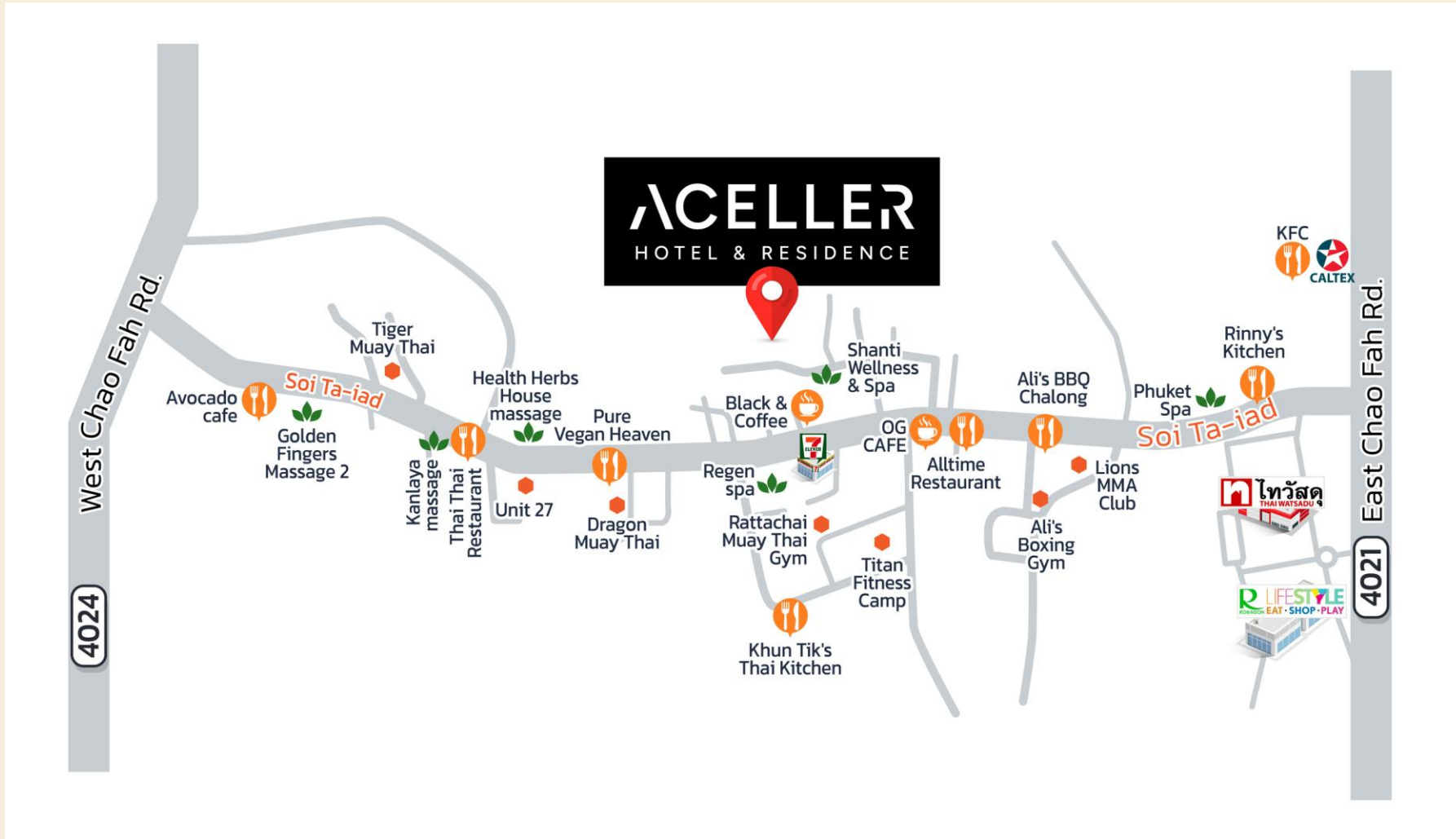
- Starting price: THB 2.9X million
- Price per sq. m. THB 99,XXX/sq.m



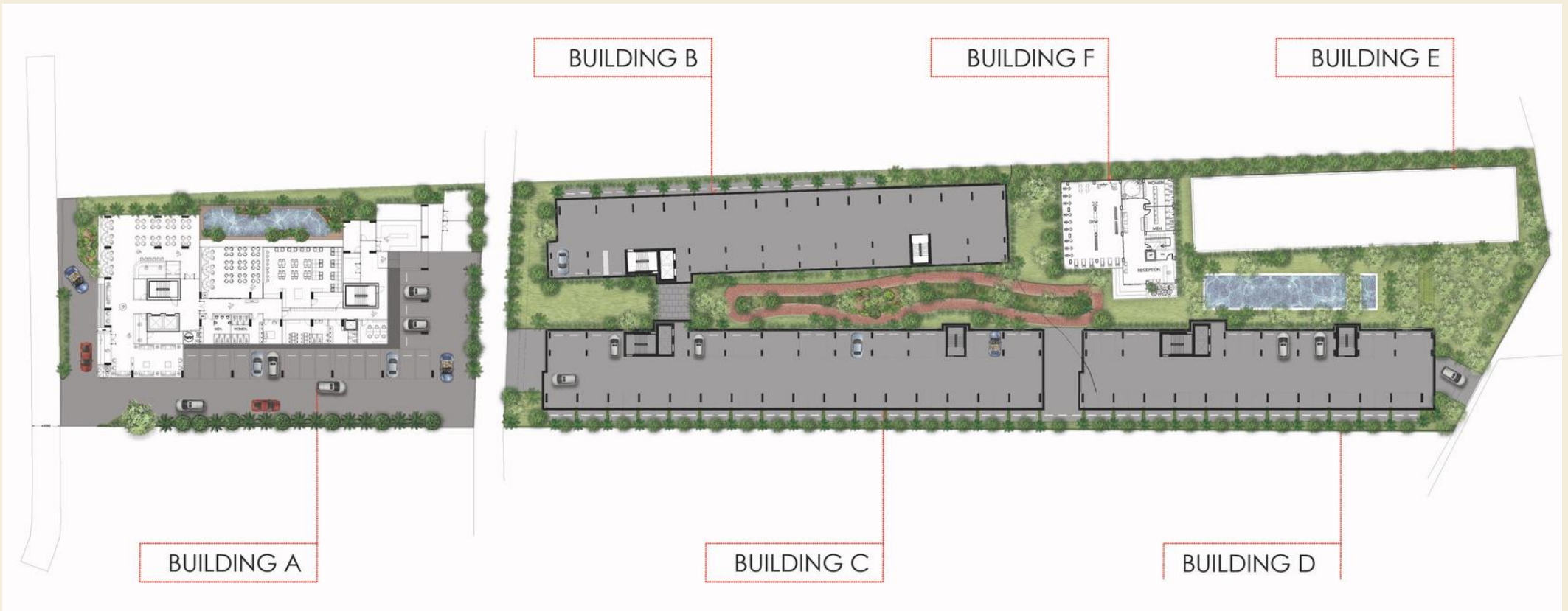
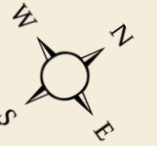
MAP LOCATION

Aceller is ideally located to connect city convenience with effortless relaxation. With easy access to Phuket's key destinations lifestyle hubs, restaurants, cafés, fitness facilities, and popular attractions this quiet, private setting offers the best of both worlds. It's perfectly suited for both everyday living and investment, with strong and consistent rental demand in the area.

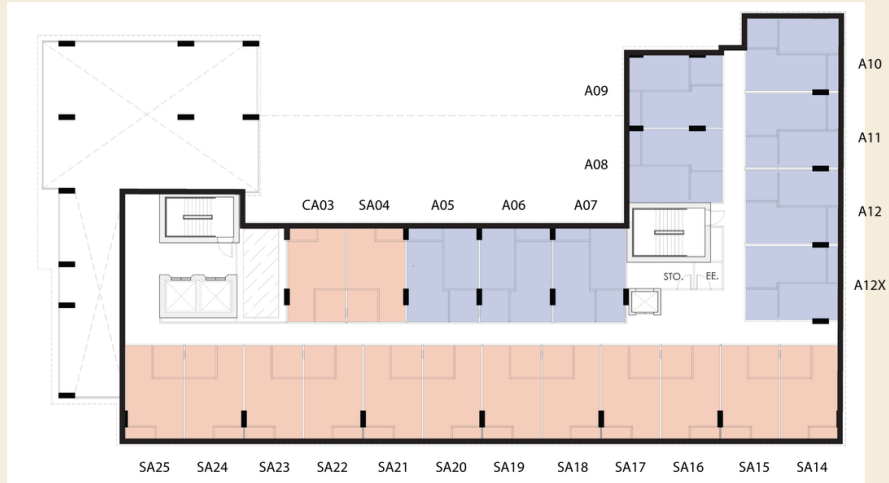




MASTER *PLAN*



FLOOR PLAN *BUILDING A*



BUILDING A
2nd FLOOR PLAN



BUILDING A
3rd-8th FLOOR PLAN

*ตำแหน่ง และขนาดห้องชุดที่ปรากฏในเอกสารนี้ และเอกสารการขายที่เกี่ยวข้อง ใช้เพื่อประกอบการพิจารณาเท่านั้น บริษัทฯ ขอสงวนสิทธิ์ในการเปลี่ยนแปลงตามความเหมาะสม โดยไม่กระทบต่อสาระสำคัญของการใช้งาน

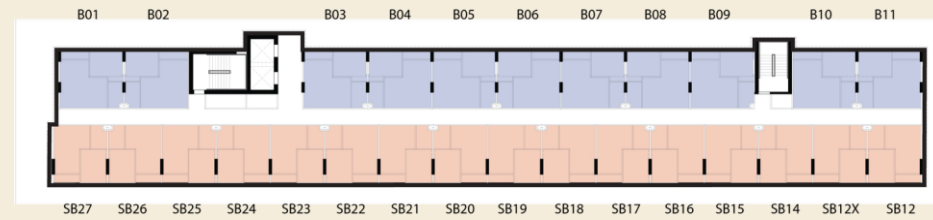
*All unit details and dimensions shown in this document and related sales documents are for illustrative purposes only. The Company reserves the right to make adjustments as deemed appropriate, provided that such changes do not materially affect the intended use of the unit.

FLOOR PLAN *BUILDING B, C, D*



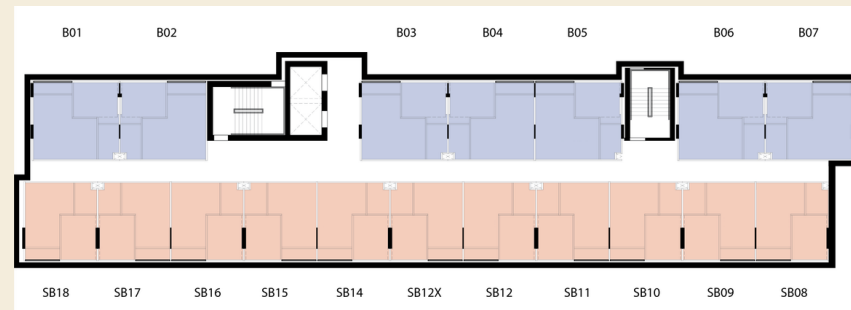
studio 29 sqm.
1 Bedroom 34.50 sqm.

BUILDING B
2nd-8th FLOOR PLAN



studio 29 sqm.
1 Bedroom 34.50 sqm.

BUILDING C
2nd-8th FLOOR PLAN



BUILDING D
2nd-8th FLOOR PLAN

studio 29 sqm.
1 Bedroom 34.50 sqm.

*ตำแหน่ง และขนาดห้องชุดที่ปรากฏในเอกสารนี้ และเอกสารการขายที่เกี่ยวข้อง ใช้เพื่อประกอบการพิจารณาเท่านั้น บริษัทฯ ขอสงวนสิทธิ์ในการเปลี่ยนแปลงตามความเหมาะสม โดยไม่กระทบต่อสาระสำคัญของการใช้งาน

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UNIT PLAN

HOTEL



TYPE SA

One Bed Room Studio

29 sq.m.



Left Side



Right Side

TYPE SA *29 sq.m.*

One Bed Room Studio

- Sleep zone + work/lounge zone in one space, with a clear and functional flow
- Compact pantry that's truly practical for daily use
- Well-zoned bathroom layout for better privacy and usability
- Ideal for long-stays—designed for real living, not just sleeping



TYPE A

One Bed Room

34.5 sq.m.



Left Side



Right Side

TYPE A *34.5 sq.m.*

One Bed Room

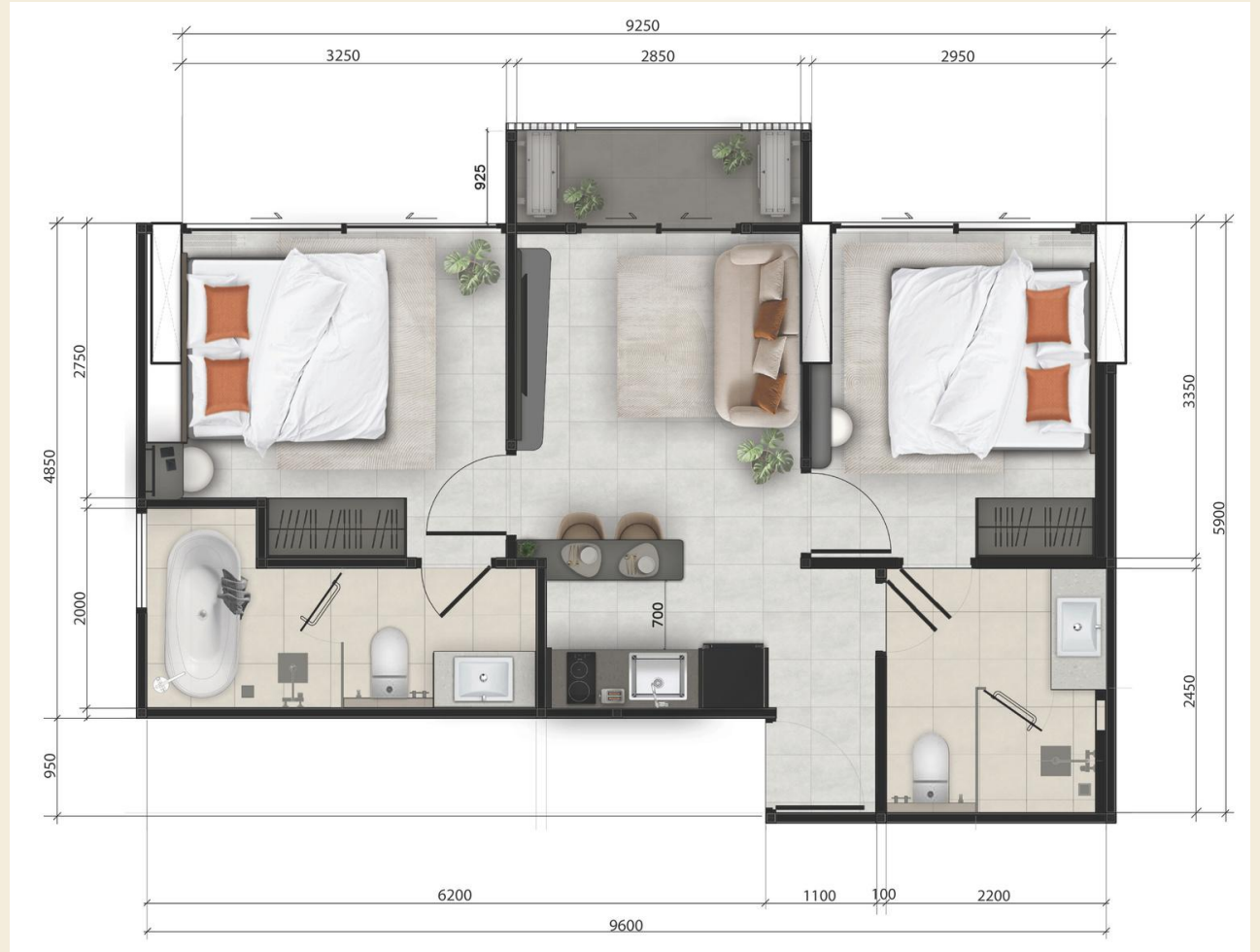
- A separate bedroom that lets you truly “switch off” and rest
- A more open living area—ideal for daily routines and small get-togethers
- An extended pantry with better storage and organization
- Perfect for full-time living, couples, and professionals who value calm and privacy



TYPE C

50 sq.m.

Two Bed Room



TYPE C *50 sq.m.*

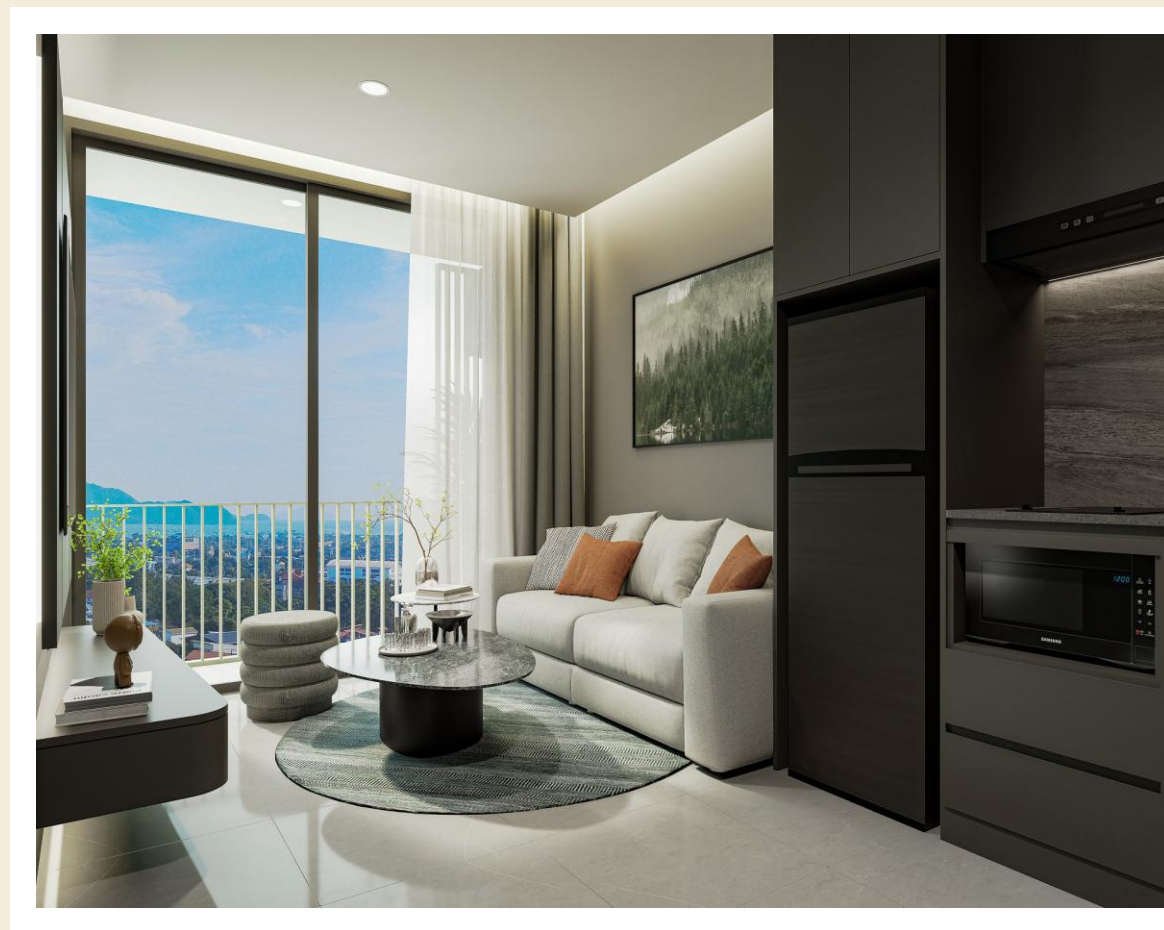
Two Bed Room

- Limited availability, ideal for those who want extra space and a higher level of privacy.



UNIT PLAN

Residence



TYPE SB *29 sq.m.*

One Bed Room Studio

- Sleep zone + work/lounge zone in one space, with a clear and functional flow
- Compact pantry that's truly practical for daily use
- Well-zoned bathroom layout for better privacy and usability
- Ideal for long-stays—designed for real living, not just sleeping



TYPE B

One Bed Room

34.5 sq.m.



Left Side



Right Side

TYPE B *34.5 sq.m.*

One Bed Room

- A separate bedroom that lets you truly “switch off” and rest
- A more open living area—ideal for daily routines and small get-togethers
- An extended pantry with better storage and organization
- Perfect for full-time living, couples, and professionals who value calm and privacy



Let's build *what's next.*

ADDRESS

Aceller Groups
8/88 Moo 5, Chalong, Mueang Phuket
District, Phuket 83130, Thailand

EMAIL & PHONE

info@acellergroups.com
www.acellergroups.com
+66 76 60 2332 · +66 99 479 7896
